

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
*** WFTV-TV ***
CHANGES
SEP20/12 14.05

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME EMILY MILHOAN

SALES PRSN WA- JOE KNAUER

CONTRACT # 6228187

	CLASS:	NATL.	LOCAL	REGIONAL
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(ICE)

1

CO-OP BILLING NEEDED

DATE SEP20/12 14.05

TO LENA
FR JULIE
OK'D M4-5
TTLS RTS
PLS CFM, THX 9/20

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AMERICAN CROSSROADS

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST # = 691
AGENCY PRODUCT CODE =

12	S	700A-900A	30	\$2,250.00	9/19	9/19	0	W
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PROGRAM : GOOD MORNING AMERICA

55	A	700A-900A	30	\$2,250.00	9/25	9/25	1	100
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PROGRAM : GOOD MORNING AMERICA
ORD COM1: N/A DUE TO BREAKING NEWS COVERAGE, MAKE GOOD STP.
THIS IS A MAKE-GOOD FOR SEP19 ON LINE-12 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

18	S		1100A-1200N	30		\$1,000.00	9/21	9/21	0		FRI	0
PROGRAM : THE VIEW												
54	A		600A-900A	30		\$1,000.00	9/23	9/23	1		SUN	1

PROGRAM : EYEWITNESS NEWS
ORD COM1: MG IN EYEWITNESS NEWS.
THIS IS A MAKE-GOOD FOR SEP21 ON LINE-18 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:
M4 OK'D BUY#18 MISSED:FRI/1100A-1200N SEP21 30S \$1,000.00 (SEP20/12)
OFFER:SUN/600A-900A SEP23 30S \$1,000.00 PLS ADVISE.
CMT:MG IN EYEWITNESS NEWS.

M5 OK'D BUY#12 MISSED:WED/700A-900A SEP19 30S \$2,250.00 (SEP20/12)
OFFER:TUE/700A-900A SEP25 30S \$2,250.00 PLS ADVISE.
CMT:N/A DUE TO BREAKING NEWS COVERAGE, MAKE GOOD STP.

SEP/12 107300.00 CONTRACT TOTAL 107300.00
TOTAL SPOTS 49

MARKET TOTALS \$306,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE